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INNORAIL 2019

Tradition and Progress – Railways in the Digital Age

Budapest, 12-14 November 2019

Organised by: InnoRail Kiadó és Konferencia Kft. (InnoRail Publishing and Conference Ltd.)



CALL FOR EXHIBITION AND ADVERTISEMENT

Dear Partner,

We cordially invite you to participate in InnoRail 2019, the fourth event in a series of railway innovation conferences.

InnoRail Budapest is a series of professional conferences for the railway industry organised biannually in the Hungarian capital. The conference was created by Hungarian professionals committed to rail transport with the aim of a joint reflection about the present and future development of rail transport.

InnoRail has already grown into an acknowledged forum for exchanging views between the various fields of the industry and for discussing practical issues, as well as for presenting innovative developments, tools and methods.

Creation of a safe, modern and integrated railway network that renders rail transport more competitive remains at the top of the European Union's agenda. In several regions including Hungary development of railway infrastructure is progressing at a pace unheard-of for a long time. Generation change is occurring for track technology, train control and vehicle systems.

Increasing the utilisation of railways entails additional tasks for rail professionals throughout Europe, thus further development efforts are necessary for the environment-friendly railway industry to become more competitive, decreasing the strain on public roads as railways efficiently serve as the backbone of public transport. These objectives are now backed by funds of a magnitude never seen before.

With this European railway innovation conference we intend to contribute towards an efficient use of these considerable resources.

English, Hungarian and German are official conference languages.

The first conference day features plenary sessions while on the other two days parallel section meetings will take place on **INFRASTRUCTURE** and **ENVIRONMENTAL AWARENESS IN TRACTION**.

Conference programme structure:

- Directions of transport policy; strategies, regulatory environment and financial issues in rail infrastructure development
- Track structure, construction, maintenance and operation of railway networks
- Intelligent solutions in rail infrastructure
- Risks, safety and reliability in the operation of rail infrastructure
- Intelligent solutions in passenger services
- Environmental awareness in traction: modern energy supply and drive systems

Infrastructure and vehicle operators and their industry partners, researchers, designers, theoretical and practical experts are most welcome to the conference.

Budapest's central geographic location and professional traditions turn the Hungarian capital into a favourite meeting point of rail experts hailing from all around Europe. It is here where outstanding authorities of the industry will share their take on current trends and developments. Speakers and participants mostly come from European countries, however, naturally we also welcome professionals from other parts of the world.

InnoRail 2019 offers you an excellent opportunity to meet professionals of strategic importance to you and your company, to establish and maintain contacts with decision makers, designers, constructors, suppliers and academics, to widen your scope of future partners and to foster relations with existing ones.

InnoRail sponsors have numerous opportunities available for reaching out to a large target group. This forum will not only enlarge your horizon by professional presentations and widen your international relations, your company may present itself to the industry in a high-end atmosphere along with outstanding media attention and will have ample opportunities for assessing demand for products and services. Sponsorship of such a major industry event, as well as serving as an excellent reference, offers invaluable opportunities for increasing awareness of your company, for brand and product exposure.

Select the conference sponsor package that best matches your present goals. The sooner you strike a deal, the longer your company will be visible in InnoRail 2019 communication (web, leaflets, circulars, newsletters, invitations, press releases, etc.).

Sponsor registration deadline: 30 June 2019.

Running in parallel with the three-day innovation conference the InnoRail exhibition substantially increases the event's value for industry players. This exhibition aims to provide a showcase and relation-building venue for exhibitors, in addition to a useful programme and excellent networking environment to participants in conference breaks. Ample lecture-free periods within the three-day programme are perfect for participants and exhibitors to network or converse.

Exhibitor registration Deadline: 31 July 2019.

Make the most of these opportunities for targeted communication!

Ágnes BALLA
Senior Organizer



Exhibition Information

Exhibition stalls are located near the lecture halls at the conference venue. In conference breaks coffee and snacks are conveniently offered within the exhibition area to further facilitate interaction between participants. Exhibition options include both a flexible stall solution (stalls sized 6 to 18 sqm) and a space-only package for your own exhibit. InnoRail 2019 prime sponsors will be granted priority in selecting their location, other exhibitors may select from remaining locations on a first-come basis. Free WiFi will be available within the exhibition area near lecture halls for participants and exhibitors.

Package 1

Space only – dimensions and fees
(width x depth)

6 sqm (3 x 2)	€ 900 + VAT <input type="checkbox"/>
9 sqm (3 x 3)	€ 1 140 + VAT <input type="checkbox"/>
12 sqm (4 x 3 or 6 x 2)	€ 1 330 + VAT <input type="checkbox"/>
18 sqm (6 x 3 or 9 x 2)	€ 1 650 + VAT <input type="checkbox"/>

The Package 1 exhibition fee includes:

- ▶ stand location and company name in final conference programme, without logo
- ▶ entry on InnoRail 2019 website (company name and link)
- ▶ coffee and snacks for exhibitors
- ▶ security during opening and night hours
- ▶ cleaning of stand area
- ▶ 1 free exhibitor pass for 6 or 9 sqm stands, 2 free exhibitor passes for 12 and 18 sqm stands

Package 2

Complete booths – dimensions and fees
(width x depth)

6 sqm (3 x 2)	€ 1 100 + VAT <input type="checkbox"/>
9 sqm (3 x 3)	€ 1 500 + VAT <input type="checkbox"/>
12 sqm (4 x 3 or 6 x 2)	€ 1 770 + VAT <input type="checkbox"/>
18 sqm (6 x 3 or 9 x 2)	€ 2 300 + VAT <input type="checkbox"/>

The Package 2 exhibition fee includes:

- ▶ services as described in Package 1
- ▶ delivery, setup and dismantling of stall
- ▶ complete stalls set up from Syma elements (250 cm high, white side panels, information desk, shelf for display, waste paper bin, grey carpeting)
- ▶ company name on fascia (200 x 30 cm)
- ▶ lighting system (1 spotlight every 3 sqm)
- ▶ 3 electric sockets (230 V, 50 Hz, European standard), max. 3 kW load.

Basic booth dimensions are 6-9-12-18 sqm. Special requests and needs for higher electric load should be agreed with organisers in advance.



Advertising Opportunities

InnoRail 2019 Budapest offers the following advertising opportunities:

Final Programme

DIN B5 format, ca. 500 copies

Inner full page (full colour)..... € 570 + VAT

Inner full page (B&W) € 460 + VAT

Flyer Insert in congress bag

Maximum size: DIN A4 format, ca. 500 bags

Brochures (may not exceed 12 pages): € 460 + VAT/insert

Company logo

With link on website: € 920 + VAT

At conference venue: € 920 + VAT



Registration and General Payment Conditions

Exhibitors and advertisers wishing to take advantage of any of the services listed here are kindly asked to register using the attached, duly signed Exhibitor's and Advertiser's Order Form with CongressLine Ltd. Exhibition stands may only be occupied if the full fee has been settled before the dates shown below. Exhibition organisers maintain their right to rearrange stand outlay if necessary for organisational reasons. Advertisements in the program booklet will only be printed if the full fee has been settled before the indicated deadline. Signed and submitted application forms are deemed a binding contract between parties and considered as a written commitment that the applicant understands and accepts all conditions.

All prices stated herein are net prices not including 27% VAT. Payment should be arranged upon receipt of our pro forma invoice according to the following terms:

Deadline for exhibition application: **31 July 2019**

50% prepayment of exhibition fee: **31 July 2019**

100% payment of exhibition fee: **30 September 2019**

100% payment of advertisements and flyers in the Final Programme: **30 September 2019**

Cancellation Policy

Cancellations and changes to your orders shall be made in writing to the organisers.

Refundable amounts depend on the date of cancellation and are as follows:

Before 31 May 2019 80% refund, 20% retention

Before 31 August 2019 50% refund, 50% retention

After 31 August 2019 no refund

Registration and correspondence:

CongressLine Ltd.

H-1065 Budapest, Révay köz 2.

Contact: **Mr. Tamás KRASZNAI**

E-mail: office@congressline.hu

Tel: +36 1-429-0146, +36 1-312-1582

Fax: +36 1-429-0147



EXHIBITION & ADVERTISEMENT ORDER FORM

(Please return no later than 31 July 2019)

Company name:

Postal address:

Invoice address (if different from above):

EU VAT number:

Contact person:

Phone: Fax:

E-mail:

Please tick the appropriate boxes. The Call for Exhibitors and Advertisers contains a detailed description of packages and services.

Exhibition

Package 1 "Space only" – dimensions, fees

(width x depth)

6 sqm (3 x 2) € 900 + VAT

9 sqm (3 x 3) € 1 140 + VAT

12 sqm (4 x 3 or 6 x 2) € 1 330 + VAT

18 sqm (6 x 3 or 9 x 2) € 1 650 + VAT

Package 2 "Booth" – dimensions, fees

(width x depth)

6 sqm (3 x 2) € 1 100 + VAT

9 sqm (3 x 3) € 1 500 + VAT

12 sqm (4 x 3 or 6 x 2) € 1 770 + VAT

18 sqm (6 x 3 or 9 x 2) € 2 300 + VAT

Advertisement

Final Programme

Internal full page (full colour) € 570 + VAT

Internal full page (B&W) € 460 + VAT

Placement of company logo

website € 920 + VAT

conference venue € 920 + VAT

Flyer Insert

in congress bag € 460 + VAT/insert

Prices and Payment Conditions

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Deadline for exhibition application: 31 July 2019
50% prepayment of exhibition fee: 31 July 2019
100% payment of exhibition fee: 30 September 2019
100% payment for advertisements in the Final Programme and flyers: 30 September 2019

Cancellation Policy

Cancellation or modifications of your orders must be issued in writing to the organizers. The refundable amount depends on the date of cancellation:

Before 31 May 201980% refund, 20% retention
Before 31 August 201950% refund, 50% retention
After 31 August 2019no refund

By signing this order form I declare to understand and accept the conditions of payment and cancellation.

Date: Signature:

Please return no later than 31 July 2019

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CongressLine Kft.

H-1065 Budapest, Révay köz 2.

Contact: Mr. Tamás KRASZNAI

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E-mail: office@congressline.hu

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