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INNORAIL 2019

Tradition and Progress – Railways in the Digital Age

Budapest, 12-14 November 2019

Organised by: InnoRail Kiadó és Konferencia Kft. (InnoRail Publishing and Conference Ltd.)



CALL FOR SPONSORS

Dear Partner,

We cordially invite you to participate in InnoRail 2019, the fourth event in a series of railway innovation conferences.

InnoRail Budapest is a series of professional conferences for the railway industry organised biannually in the Hungarian capital. The conference was created by Hungarian professionals committed to rail transport with the aim of a joint reflection about the present and future development of rail transport.

InnoRail has already grown into an acknowledged forum for exchanging views between the various fields of the industry and for discussing practical issues, as well as for presenting innovative developments, tools and methods.

Creation of a safe, modern and integrated railway network that renders rail transport more competitive remains at the top of the European Union's agenda. In several regions including Hungary development of railway infrastructure is progressing at a pace unheard-of for a long time. Generation change is occurring for track technology, train control and vehicle systems.

Increasing the utilisation of railways entails additional tasks for rail professionals throughout Europe, thus further development efforts are necessary for the environment-friendly railway industry to become more competitive, decreasing the strain on public roads as railways efficiently serve as the backbone of public transport. These objectives are now backed by funds of a magnitude never seen before.

With this European railway innovation conference we intend to contribute towards an efficient use of these considerable resources.

English, Hungarian and German are official conference languages.

The first conference day features plenary sessions while on the other two days parallel section meetings will take place on **INFRASTRUCTURE** and **ENVIRONMENTAL AWARENESS IN TRACTION**.

Conference programme structure:

- Directions of transport policy; strategies, regulatory environment and financial issues in rail infrastructure development
- Track structure, construction, maintenance and operation of railway networks
- Intelligent solutions in rail infrastructure
- Risks, safety and reliability in the operation of rail infrastructure
- Intelligent solutions in passenger services
- Environmental awareness in traction: modern energy supply and drive systems

Infrastructure and vehicle operators and their industry partners, researchers, designers, theoretical and practical experts are most welcome to the conference.

Budapest's central geographic location and professional traditions turn the Hungarian capital into a favourite meeting point of rail experts hailing from all around Europe. It is here where outstanding authorities of the industry will share their take on current trends and developments. Speakers and participants mostly come from European countries, however, naturally we also welcome professionals from other parts of the world.

InnoRail 2019 offers you an excellent opportunity to meet professionals of strategic importance to you and your company, to establish and maintain contacts with decision makers, designers, constructors, suppliers and academics, to widen your scope of future partners and to foster relations with existing ones.

InnoRail sponsors have numerous opportunities available for reaching out to a large target group. This forum will not only enlarge your horizon by professional presentations and widen your international relations, your company may present itself to the industry in a high-end atmosphere along with outstanding media attention and will have ample opportunities for assessing demand for products and services. Sponsorship of such a major industry event, as well as serving as an excellent reference, offers invaluable opportunities for increasing awareness of your company, for brand and product exposure.

Select the conference sponsor package that best matches your present goals. The sooner you strike a deal, the longer your company will be visible in InnoRail 2019 communication (web, leaflets, circulars, newsletters, invitations, press releases, etc.).

Sponsor registration deadline: 30 June 2019.

Running in parallel with the three-day innovation conference the InnoRail exhibition substantially increases the event's value for industry players. This exhibition aims to provide a showcase and relation-building venue for exhibitors, in addition to a useful programme and excellent networking environment to participants in conference breaks. Ample lecture-free periods within the three-day programme are perfect for participants and exhibitors to network or converse.

Exhibitor registration Deadline: 31 July 2019.

Make the most of these opportunities for targeted communication!

Ágnes BALLA
Senior Organizer



General sponsorship categories

Platinum package

- Placement of logo on website including link, marked as platinum sponsor
- Placement of logo in programme booklet, marked as platinum sponsor
- Display of platinum sponsor logo in lecture hall during breaks
- Thanks expressed in the opening speech and in printed materials
- Placement of platinum sponsor logo on all information boards and banners, roll ups
- Full-page colour advertisement (B5 format) in a prominent place in the programme booklet
- Priority for selection of a 12 sqm exhibition space (surface may be increased at a surcharge)
- Flyer inserts in conference bag (maximum of 3 leaflets or brochures up to A4 in size)
- 5 complimentary full registrations for the conference (without accommodation)
- 3 complimentary exhibitor staff registrations (without accommodation)

Available to 2 sponsors only!

This sponsorship package costs € 23 000 + VAT

Gold package

- Placement of logo on website including link, marked as gold sponsor
- Placement of logo in programme booklet, marked as gold sponsor
- Display of gold sponsor logo in lecture hall during breaks
- Thanks expressed in the opening speech and in printed materials
- Placement of gold sponsor logo on information boards and banners, roll ups
- Full-page colour advertisement (B5 format) in programme booklet
- Priority upon selection of a 9 sqm exhibition space (may be increased at a surcharge)
- Flyer inserts in conference bag (maximum of 2 leaflets or brochures up to A4 in size)
- 3 complimentary full registrations for the conference (without accommodation)
- 2 complimentary exhibitor staff registrations (without accommodation)

Available to 3 sponsors only!

This sponsorship package costs € 13 000 + VAT





Silver package

- Placement of logo on website including link, marked as silver sponsor
- Placement of logo in programme booklet, marked as silver sponsor
- Display of silver sponsor logo in lecture hall during breaks
- Thanks expressed in the opening speech and in printed materials
- Placement of silver sponsor logo on information boards and banners, roll ups
- Full-page colour advertisement (B5 format) in programme booklet
- Priority upon selection of a 6 sqm exhibition space (may be increased at a surcharge)
- Flyer insert in conference bag (1 leaflet or brochure up to A4 in size)
- 2 complimentary full registrations for the conference (without accommodation)
- 1 complimentary exhibitor staff registration (without accommodation)

Available to 5 sponsors only!

This sponsorship package costs € 7500 + VAT



Conference sponsor package

- Placement of conference sponsor logo on website including link
- Placement of conference sponsor logo in the programme booklet as a conference sponsor
- Display of conference sponsor logo in lecture hall during breaks

Available to all companies – no limits on numbers

This sponsorship package comes at € 1800 + VAT

Special sponsoring categories

Exclusive conference banquet sponsor

- Placement of sponsor table flags or banners/roll ups at the banquet venue (flags or banners/roll ups to be provided by sponsor)
- Placement of sponsor logo on the banquet's invitation card
- Thanks expressed at the banquet opening address
- Placement of banquet sponsor logo on website including link
- Placement of sponsor logo in programme booklet as official banquet sponsor
- Display of sponsor logo as official sponsor of the banquet in lecture hall during breaks
- 5 complimentary tickets to the dinner

Available to 1 sponsor only!

This sponsorship package costs € 10 000 + VAT

Exclusive conference lunch sponsor

- Exclusive lunch sponsor on the selected day
- Placement of sponsor table flags or banners/roll ups at lunch venue (flags or banners/roll ups to be provided by sponsor)
- Thanks expressed at the opening
- Placement of sponsor logo on website including link
- Placement of logo in programme booklet as official lunch sponsor
- Display of sponsor logo in lecture hall during breaks

Available to 3 sponsors only!

This sponsorship package costs € 6400 + VAT

Exclusive coffee break sponsor

- Exclusive coffee break sponsor on the selected day
- Placement of sponsor flags or banners/roll ups at coffee break venue (flags or banners/roll ups to be provided by sponsor)
- Thanks expressed at the opening
- Placement of sponsor logo on website including link
- Placement of logo as coffee break sponsor in programme booklet
- Display of sponsor logo in lecture hall during breaks

Available to 5 sponsors only!

This sponsorship package costs € 1300 + VAT





Exclusive USB stick sponsor

- Placement of monochrome sponsor logo/name on USB stick
- Placement of sponsor logo on website including link
- Placement of sponsor logo in programme booklet
- Display of sponsor logo in lecture hall during breaks

Available to 1 sponsor only!

This sponsorship package comes at € 5400 + VAT (if the USB sticks are to be provided by the organisers)

This sponsorship package comes at € 1300 + VAT (if the USB sticks are provided by the sponsor)



Exclusive sponsor of conference notepads and pens

- Placement of monochrome sponsor logo/name on the materials
- Placement of sponsor logo on website including link
- Placement of logo as sponsor in programme booklet

Available to 1 sponsor only!

This sponsorship package comes at € 2200 + VAT (if materials are to be provided by organisers)

This sponsorship package comes at € 1300 + VAT (if materials are provided by the sponsor)

Conditions of application and payment

To apply for a sponsorship package please send your officially signed Sponsorship Order Form to InnoRail Kiadó és Konferencia Kft. or CongressLine Kft. no later than 30 June 2019. In the event the sponsorship package is already booked up, the organiser shall inform the sponsor immediately and offer another package. Contents of sponsorship packages are to be considered as an offer on behalf of the organisers. Acceptance of the offer in written form by the sponsor constitutes a contract between the parties. Sponsorship package prices are net prices not including 27% VAT. Payment of sponsorship fees is due within 10 working days from issue of our pro-forma invoice. Organisers reserve their right to alter package contents as for the finalised contract provided that serves the mutual interest of both parties.

After having sent the sponsorship order form, the sponsor may not cancel given that the organiser shall immediately start rendering the service (communications towards participants). Cancellation of sponsorship is only possible should the organiser by its own fault not perform the services listed in the offer.



Application and correspondence

InnoRail Kiadó és Konferencia Kft.
H-2143 Kistarcsa, Terézia utca 11/A

Contact: Ms. Ágnes BALLA
Phone: +36 30-413-7585
E-mail: balla.agnes@innorail.hu
Web: www.innorail2019.hu

CongressLine Kft.
H-1065 Budapest, Révay köz 2.

Contact: Mr. Tamás KRASZNAI
Phone: +36 1-429-0146, +36 1-312-1582
E-mail: office@congressline.hu
Web: www.congressline.hu

SPONSORSHIP ORDER FORM

(Please return this form not later than 30 June 2019)

Company name:

Postal address:

Invoice address (if different from above):

EU VAT number:

Contact person:

Phone: Fax:

E-mail:

Please tick the appropriate boxes. The Call for Sponsors contains a detailed description of packages and services.

1. General Sponsorship Categories

Platinum Package	€ 23 000 + VAT	<input type="checkbox"/>
Gold Package	€ 13 000 + VAT	<input type="checkbox"/>
Silver Package	€ 7 500 + VAT	<input type="checkbox"/>
Conference Sponsor Package	€ 1 800 + VAT	<input type="checkbox"/>

2. Special Sponsorship Categories

Exclusive Sponsor of congress banquet	€ 10 000 + VAT	<input type="checkbox"/>		
Exclusive Sponsor of conference lunch	€ 6 400 + VAT	<input type="checkbox"/>		
Exclusive Sponsor of coffee break	€ 1 300 + VAT	<input type="checkbox"/>		
Exclusive Sponsor of USB sticks	€ 5 400 + VAT	<input type="checkbox"/>	€ 1 300* + VAT	<input type="checkbox"/>
Exclusive Sponsor of notepads and pens	€ 2 200 + VAT	<input type="checkbox"/>	€ 1 300* + VAT	<input type="checkbox"/>

(*materials provided by the Sponsor)

3. Conditions of application and payment

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By signing this order form I declare to understand and accept the conditions of payment and cancellation.

Date: Signature:

Please return no later than **30 June 2019**.

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